

Course Name	International Business Plan
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 Approved for: *Winter 2020*

John Wong, Academic Program Manager – Business Studies

Week & Date		Topics	Readings / Notes
1	Jan 27	- Global Economic Trends Overview of International Business Plan	Ch.1
2	Feb 03	Managing for International Competitiveness	Ch.2
3	Feb 10	The Manager as Planner and Organizer	Ch.3
4	Feb 17	The Manager as Organizer	Ch.4
5	Feb 24	Managing corporations and strategic alliances	Ch.5
6	Mar 02	Managing International Risk	Ch.6
7	Mar 09	Global Approach to Managing Money	Ch.8
8	Mar 16	Managing for International Innovation	Ch.9
9	Mar 23	The Manager as Communicator	Ch.11
10	Mar 30	The Manager as Leader	Ch.12
11	Apr 06	Supplementary reading and online video(s)	To be shared on week 11
12	Apr 13	Case study (non-marked assignment for practice & discussion.	To be shared on week 12
13	Apr 20	Final Exam preparation	
14	TBD	Individual Assessment - Final exam	